****

**Press Release June 2012:**

**data, data, data – data nearly everywhere!**

**The First Edition of the *European Data Forum in Copenhagen June 2012* was a huge success!**

**The 1st edition of the European Data Forum (EDF2012) took place on 6-7 June 2012 at the Copenhagen Business School (CBS), Denmark as an official event of the Danish Presidency of the Council of the European Union.**

**This new meeting place for industry, research, policy-makers and community initiatives dedicated two days to discussing the challenges of (Big) Data and the emerging Data Economy, and brainstorming suitable action plans for addressing these challenges.**

**The European Data Forum – EDF2012**

On 6-7th June 2012 in Copenhagen, Denmark, the brand-new forum for the European data economy was launched, discussing issues along the data value chain, open data and big data. Organised by the European Commission and four EU-co-funded projects, this 1st edition of the European Data Forum 2012 was established as an annual conference discussing relevant data topics for the future.

Small and Medium-sized Enterprises (SMEs) were a particular focus within the EDF2012, as they are driving innovation and competition in many data-driven economic sectors. Topics discussed at the European Data Forum range from novel, data-driven business models (e.g. data clearing houses), to technological innovations (e.g. Linked Data Web) and societal aspects (e.g. open government data as well as data privacy and security).

The European Data Forum (EDF) is set to become an annual conference on data related issues in Europe.

**EDF2012 Review**

More than 150 interested participants joined the first edition of the European Data Forum on 6 -7 June 2012 at the Copenhagen Business School (CBS), Denmark. The two-day conference was a colourful mixture of four keynote speakers, four specially invited speakers, as well as eleven pre-selected presentations (from the EDF2012 call for presentations with forty-one submissions) from academia, industry, public sector and community initiatives. In two of the focal EDF2012 programme sessions, project leads introduced fourteen new projects of the SME initiative on digital content and languages (co-funded by the European Commission).

In parallel to the main EDF2012 track, 20 participants participated in aHackathon, where small groups were working on practical problems and applications. On the 6th of June, a 2 hours session on ‘Realizing and exploiting the EU Data Cloud’ attracted about thirty-five workshop participants.

# EDF2012 started with a warm welcome by conference chair Sören Auer (TU Chemnitz / University of Leipzig) followed by Márta Nagy-Rothengass (Head of Unit Technologies for Information Management at European Commission) who kicked-off the 1st edition of the European Data Forum 2012 (EDF2012) with her keynote speech on ‘Leveraging the data potential in Europe’.

# Andreas Both (Head of Research at Unister) presented Unister’s rapid development from a small start-up, to a large-scale enterprise with about 1500+ employees within an impressively brief 10-year time frame, and his company’s criteria for success in the field of data management.

# Nigel Shadbolt (University of Southampton) promoted the potential and benefits of open data in Europe, and introduced the new UK Open Data Institute.

# Rufus Pollock (Open Knowledge Foundation) showcased the need for open data in today’s society and economy, using several real world examples. He also pointed out the importance of standardisation in open data related issues.

# In addition, several engaging talks were given by notable organisations including the Danish Ministry of Finance, Microsoft Denmark, IBM Europe, the Food and Agricultural Organisation (FAO) of United Nations or opencorporates.org These as well as many more presented at the European Data Forum manifold topics of the data value chain and the rising data economy including technological innovations, novel and data-driven business models, large-scale applications or social aspects (open data, data privacy and security).

A final highlight of EDF2012 programme was the conference dinner on the evening of the 1st conference day in the area of the famous Copenhagen Tivoli. The proceedings of the EDF2012 will be published at CEUR-WS.org.

The EDF2012 was closed by the two conference chairs, Dieter Fensel (University of Innsbruck) and Sören Auer (TU Chemnitz / University of Leipzig), and by Richard Swetenham (Head of Unit, Access to Information at European Commission).

**EDF2012 Facts & Figures**

**What**: European Data Forum 2012 (EDF2012)

**Where**: Copenhagen Business School (CBS), <http://www.cbs.dk/>, Copenhagen, DK

**When**: June 6 to June 7, 2012

**More Information**: <http://www.data-forum.eu/>

**Programme EDF2012:** <http://www.data-forum.eu/program>

**Twitter**: [https://twitter.com/#!/EUDataForum](https://twitter.com/#%21/EUDataForum) , Hashtag: #EDF2012  
**Twitter Stream #EDF2012:** <https://twitter.com/#!/search/%23edf2012?q=%23edf2012>

**Press Area**: <http://www.data-forum.eu/about/press-area>   
**Photos EDF2012:** http://www.flickr.com/photos/lod2/  
**Slide Deck EDF2012:** <http://www.slideshare.net/EUDataForum>   
**Video Lectures of EDF2012:** coming soon announced on EDF website **EDF2012 Post Event Video:** <http://youtu.be/arcRI5fW9Ag>

The next European Data Forum is already in planning phase for April 2013 in Dublin, Ireland.

**EDF 2012 Press Contacts**

**EDF2012 Dissemination Chair**Martin Kaltenböck, Semantic Web Company, Austria   
Email: [m.kaltenboeck@semantic-web.at](mailto:m.kaltenboeck@semantic-web.at)

**Local Dissemination Chair, Copenhagen, DK**Rasmus Ulslev Pedersen, Copenhagen Business School, Denmark   
Email: [rup.itm@cbs.dk](mailto:rup.itm@cbs.dk)

**EDF2012 Press Area**: <http://www.data-forum.eu/about/press-area>